

TONNER-ONE WORLD SIGNS LICENSING REPRESENTATION AGREEMENT WITH FIREFLY BRAND MANAGEMENT

ONE WORLD HOLDINGS, INC. – Houston, Texas – [OTCBB: OWO] January 26, 2016. Tonner-One World, subsidiary of One World Holdings, Inc. announced today that it has just entered into a 3-year agreement with Firefly Brand Management, a full service brand management and licensing agent specializing in entertainment, technology, interactive, art and lifestyle properties.

“Firefly is excited to be named the exclusive licensing agency for Prettie Girls! Dolls. Finally, a multi-cultural doll line for girls everywhere. With the successful launch of Prettie Girls! Tween Scene dolls at Walmart stores across the nation we are excited to build off the momentum and expand the brand into multiple licensed categories. This doll line represents values of kindness, positivity, health and fitness as the cornerstone of their brand DNA. We think Parents will continue to embrace these positive messages and the success will spread through multiple category segments,” said Cynthia Modders, CEO of Firefly.

“As our first major deal under the Tonner-One World flag we are thrilled that Firefly Brand Management, a company with an impressive roster of clients such as Mr. Bubbles, Etch-a-Sketch, Subway Surfers interactive game, Puggo and Skippy peanut butter, has joined our team,” stated Corinda Joanne Melton, CEO of One World Holdings, Inc. “Our 2016 focus on brand expansion and alternative revenue streams begins with a strong licensing initiative and Firefly is the perfect partner lead this charge,” she added.

About The One World Doll Project

Established in 2010 by Trent T. Daniel and Stacey McBride-Irby, The One World Doll Project is committed to changing the retail landscape of the doll industry. The Prettie Girls!™, are a collection of fashion play dolls diverse in culture, interests, and style. McBride-Irby, former Mattel® designer most notably known as creator of the So In Style® dolls (the first African-American dolls by Mattel), designed the Prettie Girls! as unique works of art for a growing market yearning for something new to experience. The

Prettie Girls! capture the essence of positive values and attributes that every little girl can embrace. "Prettie" stands for P(ositive) R(espectful) E(nthusiastic) T(ruthful) T(alented) I(nspiring) E(xcellent). Styled for play, yet filled with soul, The Prettie Girls! set new, higher, values-based standards for beauty- positive goals that reach across the globe and up for the stars!

More information about Stacey McBride-Irby, Trent T. Daniel, and The One World Doll Project, can be found at www.oneworlddoll.com.

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Notice Regarding Forward-Looking Statements

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